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Take Your Family into...

THE GREAT OUTDOORS

Here is your 1969 Guide to Having More Fun in the Great Outdoors all Summer Long, Camping, Fishing, Flying, Going Places and Doing many interesting Fun Things even in your own Backyard

New Recreational Vehicles Lead Way to Fun

Choice of Three Types Available

"What's a recreational vehicle?" Maybe the best answer to that is another question — "What's your idea of recreation?"

If it happens to be camping, hunting, fishing, boating, or any of the other exciting activities to be found in the "Great Outdoors," perhaps a recreational vehicle is exactly what you need to increase your enjoyment.

Lugging up a mountain trail, crashing through underbrush, towing a large travel trailer, or packing a camper unit along on your vehicle's back often means a special type of transportation is necessary. These units are not exactly passenger cars but neither can they be called trucks. Thus, "recreational vehicle" is the term that has come into use since it describes the function.

Three Basic Types

There are three basic types of recreational vehicles available, each aimed at satisfying the particular needs of different types of outdoor enthusiasts. One or two of these types are produced by a number of manufacturers but International trucks is a leader in all three categories: campers, super station wagons, and compact-utility vehicles.

Campers have a wide appeal to both families and retired couples since they enable the user to bring many of the comforts of home including kitchen, bathroom and sleeping facilities right along into the Great Outdoors. Carried mostly by pickup trucks, campers come in a variety of sizes ranging from eight to 14 feet.

Most of the camping vehicles have been specially-equipped with heavy-duty engines, transmissions, axles, and electrical components. The camper coach simply slides onto the pickup bed where it is bolted securely.

Permanently Fitted

A second type of camper, however, is permanently fitted to the vehicle's chassis. While sacrificing some versatility, these chassis-mounted campers offer more room than the insert types. Regardless of the type specified, campers have become one of the most popular recreational vehicles.

Many outdoor recreation fans prefer to tow a trailer and select a second type of vehicle — the "super station wagon."

These units are roomy, capable of carrying nine adults, (all facing forward), to a football game in comfort, or with the second seat folded flat and the third seat removed, carry enough supplies to last a month in the wilds while pulling a 6,000-lb. travel trailer behind.

On a Truck Chassis

The International Travelall station wagon is built on a truck-type chassis and is rugged enough to pull trailers measuring more than 20 feet in length and up to 7,000 lbs. The current models all are available with a hitch mounting assembly installed at the factory as well as a special air load-levelling system.

In spite of its tough reputation as a towing vehicle, the Travelall features attractive modern lines along with woodgrain applique side panels. A wide choice of exterior and interior colors, bucket seats, automatic transmissions and power brakes and steering makes the Travelall equally at home at the country *club* as well as the country*side*.

The key to the third type of recreational vehicle is versatility as personified by the "go anywhere" International Scout. Normally equipped with all-wheel drive, Scouts and the other utility compacts are double-duty vehicles. They make ideal second cars as they handle well on the highway or in traffic yet can take their passengers far beyond the limits of concrete pavement when that special weekend or vacation calls for travel far off-road over rugged terrain.

Available with such handy options as automatic transmission, 193-hp V8 engine, and an interchangeable top, the Scout is truly the answer for those sports-loving families who want comfort and convenience during the week but rugged "action wheels" on the weekend.

What is the right recreational vehicle for you? That depends on the size of your family, where you want to go, what you want to do and the size of your budget.

Whatever the type of outdoor recreation you and your family enjoy, there is a special vehicle ready to take you to it.

A principal reason for the country's ever-growing interest in the "Great Outdoors" is the improvement in transportation available to reach those remote hunting, fishing and camping sites. An entirely new generation of "recreational vehicles" has been created, especially designed to serve the sportsman and his family. From left are pictured three basic types of recreational vehicles: the compact-utility Scout with all-wheel drive, the International pickup with an insert-type camper body, and the Travelall "super station wagon," which despite its tough reputation as a towing vehicle features modern lines and a wide choice of colors.

Look like fun? You bet it is! New compact-utility vehicles like this International Scout have inspired a completely new sport — Four Wheeling. All-wheel drive Scouts can go almost anywhere in the "Great Outdoors," lugging through wild terrain like this . . .

. . . Or splashing through surf that ordinary passenger cars can never reach. Last year, more than 100 off-road racing events were held in the United States and that figure is expected to double during 1969 as Four-Wheeling increases in popularity.

Four Wheeling Sport Catches On As Clubs Organize, Hold Outings

Seventy-eight years ago, Dr. James Naismith tacked up two peach baskets at Springfield College and invented the first truly American sport — basketball.

Now there is another sport gaining popularity so rapidly that it too may take its place as one of the nation's favorite activities. There is no official name as yet but "Four Wheeling" aptly describes its function.

Four-wheel drive vehicles, such as the International Scout, offer owners the opportunity to reach locations that are virtually inaccessible by any other means of transportation. They are also stylish, sporty and comfortable to ride in as well.

Does Double Duty

The Scout, for example, can serve as a second car when it is not four-wheeling through the "Great Outdoors." Such features as a new, three-speed automatic transmission, roomy bucket seats, and its compact, 100-inch wheelbase, make it easy for any housewife to handle on a run to the supermarket.

Switching roles from a tame, suburban compact to a rugged all-wheel drive vehicle is relatively easy. Just moving the single transfer case lever from rear to all-wheel drive applies power to all four wheels, and turns driving into an action-packed sport.

Many owners of all-wheel drive vehicles, particularly in the western states, have joined forces in forming four-wheel drive clubs. Here organized trips are made in groups to explore countryside far removed from any highway. Members sharpen their off-road driving skills while enjoining the companionship of their friends.

Actually the skill involved with four-wheeling is not difficult to master. It is rather, a matter of becoming gradually familiar with a vehicle and what it can be expected to do under a variety of circumstances.

Learning is largely by trial and error — discovering just at what speed and in what gear a Scout will climb a certain grade over rocky terrain can't be found in a book. It has to be a matter of "feel" and this comes only through experience.

Lots of Fun

The best part about learning to four wheel is that it's so much fun! If a novice driver does get stuck occasionally, it's usually only a matter of shifting down to a lower gear before the vehicle gets going again.

And for the expert, many clubs have begun to sponsor off-road racing events. This added dimension to four-wheeling pits all the experience of the driver plus his knowledge of the terrain and the reliability of his vehicle against a number of his peers.

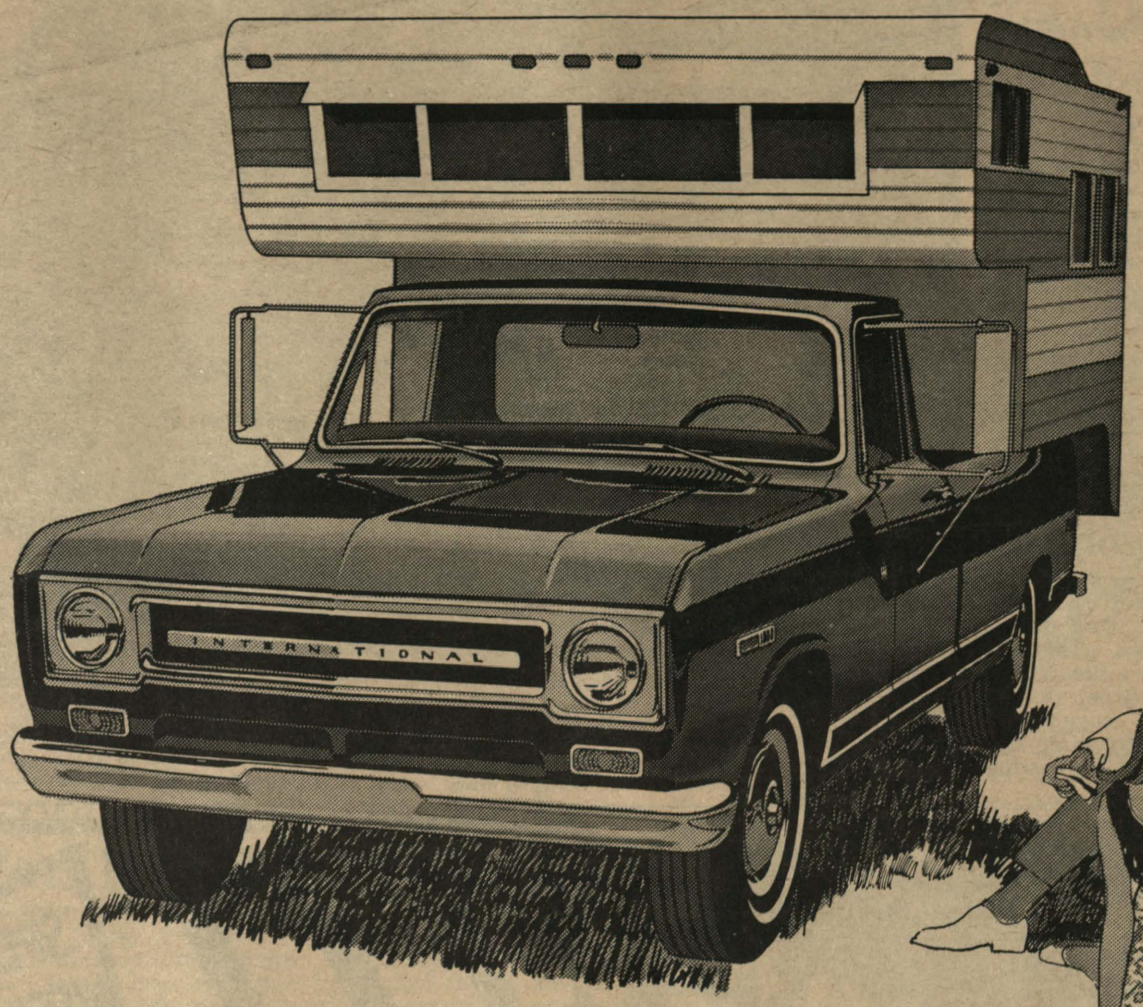
In a sense, off-road racing is a test not only of man against man but vehicle against nature—just how will a Scout hold up when pounding over the bumps and jolts of unpaved terrain. Speeds naturally do not approach those achieved on tracks but the sport has already attracted several of the biggest names in automobile racing.

But regardless of how skillful a driver becomes at four wheeling, the excitement inherent in the sport remains. "Try it once," the club members say, "and you're hooked."

For example, imagine yourself:

- **— spewing off sand as your top-down Scout skims along a beach with the surf pounding alongside.**
- **— crunching through underbrush on a little-used forest trail on your way to a small, crystal-blue lake that cannot be reached any other way.**
- **— enjoying spectacular scenery as you circle up a mountain along a path so narrow that before this, only packhorses could have made it to the top.**

Finally, another of four-wheeling's great appeals is that it offers enjoyment for every member of the family. For more information on all-wheel drive vehicles, write for a free booklet, International Scout Actionmobiles, from International Harvester Company, 401 North Michigan Ave., Chicago, Illinois 60611.



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FACTORY BRANCH

Make Backyard Private Slice of the Outdoors

That's Where Fun Filled Summer Season of Recreation Can Start For the Entire Family

The dream of having a personal "slice of the great outdoors" has become a reality for millions of Americans. More and more families are learning that the great outdoors isn't limited to parks and lakes, forests and beaches.

They are discovering the great outdoors right in their own backyards.

Transforming a backyard into an enjoyable slice of the great outdoors is relatively simple. A personal mini-park can be developed easily, quickly and inexpensively — and can provide the ticket to "get away from it all" without ever leaving home.

Versatility is the big "plus" for the entire family. The backyard complex can be a playground, a garden, a campsite, a swimming pool, and a perfect place to entertain.

Camp Out in Backyard

Properly equipped, the backyard provides the ideal spot to get the family ready for its annual vacation trip. Equipment can be assembled and tested before taking off for the mountains, the seashore, or the open road. And for the stay-at-home outdoor enthusiast, there's nothing more convenient than a campout just outside the backdoor of the home.

Any family with a backyard can develop outdoor facilities that will provide countless hours of diverse recreation. For the growing family, it can be a step-by-step development, making additions and changes over the years as the budget and time permit.

A look at the "spruced up" backyard shows a myriad of variations, starting with the patio which is standard on most homes built within the past 15 years.

A coat of colorful rubberized paint can turn an otherwise dull concrete patio slab into an integral part of the home's color scheme and make the patio more attractive than ever before. Freshly-painted patio furniture, color coordinated of course, adds to the beauty of a weekend family project. Edging the patio with hardy shrubs and flowers is another means of adding to the outdoor atmosphere and providing desired privacy.

Patio equipment, greatly improved through modern technology over the past decade, will also go a long way toward making outdoor living more enjoyable. High on the list of "musts" for many families is the outdoor gas grill, which has gained popularity quickly since its introduction only a few years ago.

Can Be Regulated

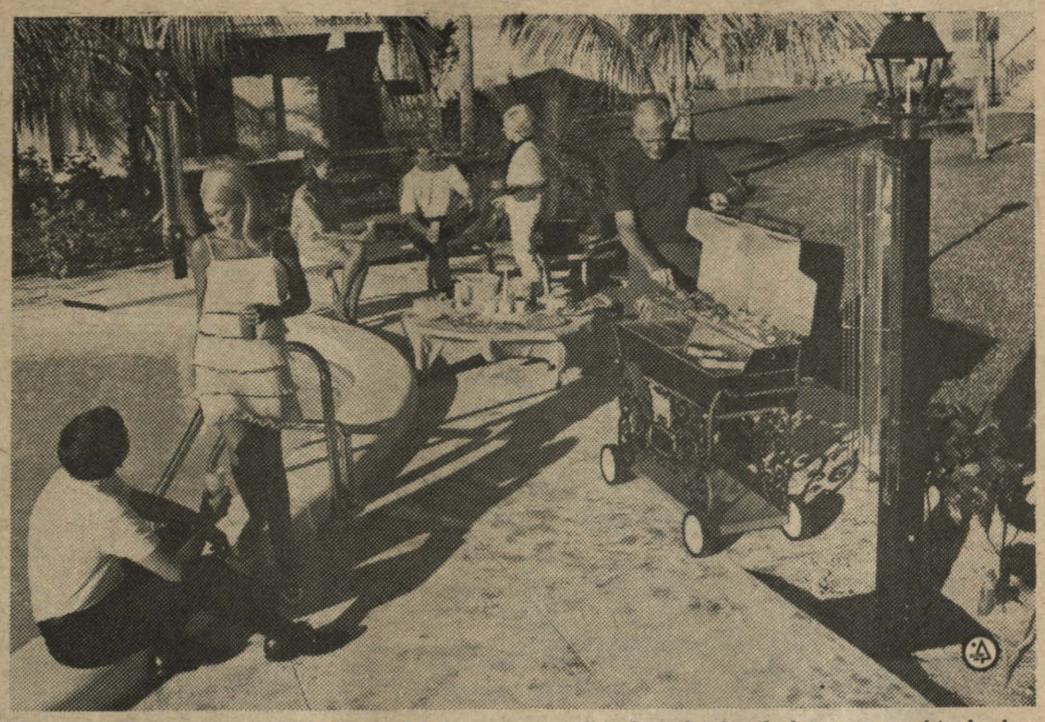
The grill can be attached to the home's supply of natural gas or operated from a tank of bottled gas. For the family that wants to get out of doors as often as possible, the gas grill offers speed, heat that can be regulated, and cooking fires that are ready at a moment's notice.

To keep the patio warm on early spring or late fall evenings, infra-red patio heaters are the answer. These unique heaters beam directly on solid objects, like people and furniture, so that the heat isn't wasted on the air around the patio.

The infra-red heater is especially useful when the family decides to have one more campout before stowing gear for the winter. Heat can be aimed at the tent or cooking area, warming everyone in the path of its rays.

Lighting the patio will also provide a more attractive area and enhance its use. The growing trend is to modern gaslights which, in addition to providing a soft glow, have the additional advantage of attracting fewer flying insects than does conventional lighting.

For the family that enjoys fishing, your own mini-park is a good spot for a target that can be used to sharpen casting techniques. One suggestion: paint an old automobile tire a bright color and try casting to its center.



Elegance also has its place in the Great Outdoors, especially when the family has converted its backyard, where once "garden parties" were the thing, into a private area under the skies where dad and mom can help sis celebrate "Sweet Sixteen," as above. With gas-fueled grill and nostalgic lights the scene can change easily for the next occasion which might be a somewhat more informal cook-out.

Cook-outs — quite informal ones — for just another couple who drop by for the afternoon or evening or a whole crowd, require very little preparation when it's a gas-fueled grill that's all set up on the patio or in the backyard. Just bring on the steaks and you're ready to go for a gay party.

New Heaters Take Chill Out of Outdoor Nights

Although the principle has been known for years, not until recently has infra-red heating figured prominently in providing instant comfort for outdoor living.

Railroads use infra-red to keep switches unfrozen, airplane hangars for making work areas comfortable with the doors wide open, and countless business establishments for heating entrance ways.

Now, taking a page from business and industry, homeowners are installing natural-gas infra-red heaters to keep the chill off patio areas — especially when temperatures begin to dip in the cool of a spring or autumn evening.

Utilizing radiant energy of specific wave lengths, infra-red heaters emit invisible rays which travel at the speed of light and can be aimed to strike only selected targets.

When installed on a patio, the device can be positioned so that its heat energy is absorbed by solid objects such as picnic tables, outdoor gas grills, poolsides — and, of course, the people on the scene. None of the heat energy is dissipated in the air.

In recent mid-winter at a Wisconsin camping area, infra-red heaters using liquid propane gas (LP) made it possible to move about the campsite without heavy jackets or gloves — even in temperatures which dropped below freezing.

Infra-red heaters on backyard patios can maintain moderate temperatures for cookouts through most of the year. Many families have discovered that even winter weather need not be a deterrent to family cookouts when the space-age space heater is in use. Natural gas can be supplied by having service extended from the house.

New portable models, operating on bottled LP gas, are being produced for hunting, fishing and camping sites. These smaller, lightweight heaters are rapidly winning favor with sportsmen, many of whom perhaps first became acquainted with infra-red's capabilities while relaxing outdoors at home with the family.

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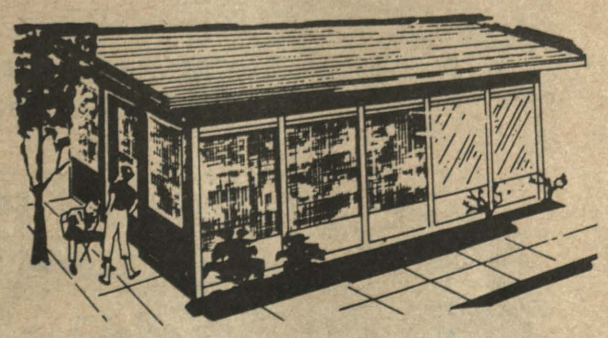

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Help Young Bring Treasures Home from Great Outdoors

While Dad takes care of the main course, Mom gets the trimmings in order. Picnic style meal planning is made easier both in and out of the kitchen when each item on the menu has its own sealed container such as the Tupperware pictured above.

Whether your trip is to the woods, the lake or the seashore, there are always "treasures" of one kind or another that budding young scientists like to bring back. Maybe it's for "show and tell" or for biology class or simply because kids collect things — all kinds of things.

Whatever the reason, there's no place like the Great Outdoors for stimulating the curiosity of young minds and no better people than parents to introduce little folk to the wonders of Nature.

Wise parents will join their children on these woodland treks for two reasons. One is sharing the happy experiences of the forest, field or stream; discovering unusual specimens of flora and fauna in a place where, conceivably, no human foot has trod for centuries — or perhaps ever.

Equally important, although considerably less romantic, is the matter of self-defense. The prospect of getting home to learn that Johnny has smuggled back a bottle full of angry wasps or that the pretty flower Janie mentioned picking was really poison ivy is not a joyful one.

But whatever catches their fancy, children are always encouraged by science teachers to display souvenirs of nature. The problem is what to use to protect, carry and show off these priceless finds.

One answer is offered by Jane Harper, consumer service representative for Tupperware, manufacturer of more than 100 plastic houseware containers whose unique seal has made them favorites among homemakers and outdoorsmen in more than 40 countries throughout the free world.

Youthful smugglers of treasures discovered in the great outdoors are legitimized when furnished with sealed containers such as mom's favorite Tupperware, arranged as a special kit for the kids. Thus neither she nor dad need worry any more about surprises turning up in the car on the way home.

"Our products are designed for food, of course," Miss Harper explains, "but the imaginative non-food uses to which our customers put Tupperware is a pleasant source of never-ending surprise to us."

She points out that many letters from the wives of outdoorsmen comment on the wonderful versatility of Tupperware. These letters frequently make reference to how great the translucent containers are for carrying the children's special finds back home.

"One enterprising dad even made up a 'discovery kit' for his young son," Miss Harper said. "It consisted of a wooden box with a hinged cover and special compartments in the base to accommodate six of our Square-A-Ways or 16-ounce Square Rounds.

"With the handle attached and Tupperware in place," she said, "that young man was ready for any interesting specimen that came along."

From a common dandelion to a delicate angel wing seashell, young naturalists — and adult hobbyists, too — can safely store, carry and display their prize discoveries in their very own treasure chests — individually packaged. An effective way of doing this is to place band-aids, and gauze pads in one small container, mercurochrome and other antiseptics in another.

Prescription medicines should be kept separately and clearly labeled. A snakebite kit might take up another individual container.

After all of these items have been packed the smaller units may be easily stored in a large "master" container such as a Square Keeper and placed well out of reach of the youngsters.

When fishing or hunting is going to be an important part of a trip, here are a few ways to keep equipment in order and safe from dirt and water.

A two-ounce midget container can hold an assortment of hooks or sinkers and split-shot while plugs and spinners can be kept separated in larger boxes. Extra spools of line can be easily stored in tumblers with snap-on seals.

For Hunter Also

Hunters will find that shotgun shells fit snugly into a Tupperware 30-ounce Square Round while smaller ammo can be conveniently packed away in a 16-ounce container. Once again the tight fitting seals keep out moisture and dirt that can result in misfired shells or sand-filled reels.

A Bread Server turned camera case, a Cold Cut Keeper that's a film holder

Woman's Touch in Outdoors Most Evident at Meal Time

Women have worked their personal brand of magic on just about everything in "this man's world" and trips into the great outdoors are no exception. Needless to say, the women's touch around the campsite is most obvious at meal times.

Regardless of how much the ardent outdoorsman loved his cast iron frying pan Mom has shown him how lightweight pans can reduce the weight of his pack and still do the job effectively.

The types of food that are taken along by the modern outdoor loving families have also been affected by Mom's indoor methods.

Gone are the trips when all of the fresh food had to be eaten on the first couple of days leaving canned fare for the remainder of the trip. Taking tips and equipment right out of her indoor kitchen, Mom has made it possible to take along plenty of everyone's favorite meals and keep them fresh, too.

One of the most effective helpers she has in transforming outdoor meals into something special is her set of Tupperware containers with airtight seals. And the ways she uses them out of doors are ingenious.

Eggs, for instance, need not be carried in the shell. Mom simply cracks them at home, without breaking the yolk, of course, and places them in a special spill-proof container. When breakfast rolls around, the menu has anything from scrambled to sunnyside eggs.

For the youngsters there's that old favorite, pudding. This one's a breeze for the woman of the great outdoors. She puts the dry mix into a plastic container, such as waterproof and spill-proof Tupperware. When time for that special treat comes along, she just adds water, stirs and places the container in a cool stream. By dinner time the proof is in the pudding.

Mom has even invented a way to keep the ice chest cool and dry. She takes plastic tumblers equipped with seals and fills them with water or some of the youngsters' favorite fruit-flavored ades. Then she freezes them in the kitchen freezer. When the chest is being loaded for the trip she uses the frozen tumblers in place of ice. They keep the chest good and cold dry, and provide refreshing drinks

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Mother May Have the Answers To Outdoor Packing Problems

Cleaning a sand-filled reel just as the sun comes up over a sure-fire bass hole or finding that the photographs of a beautiful sunset have been spoiled by water leaking into the exposed film are little dramas that have dismayed outdoor enthusiasts many times over the years.

They are the types of problems that can detract from the real enjoyment of the great outdoors.

Fortunately, solutions to these problems, and many others like them, are no farther away than mom's kitchen — a second use for the sealed plastic containers she favors for food storage. These containers, especially when airtight, are as effective in the outdoors as they are indoors. They are available in a wide variety of shapes and sizes and have an almost unlimited use in the field.

Some Helpful Hints

Here are a few tips on how to use plastic containers, such as Tupperware, the next time you head for the great outdoors — if you can pry them loose from the lady of the house, that is.

To keep film, expensive lenses and cameras protected while traveling, store individual items in separate containers. Photographic equipment and film is vulnerable to dust, water, heat as well as rough treatment.

Small, cartridge loading cameras can be effectively guarded against the hazards of the outdoors if packed in 30-ounce containers padded with rumpled newspapers. Larger cameras may require an "ice-cream keeper," while lenses fit neatly into smaller oblong shaped boxes. Film is much safer when packed in an airtight container.

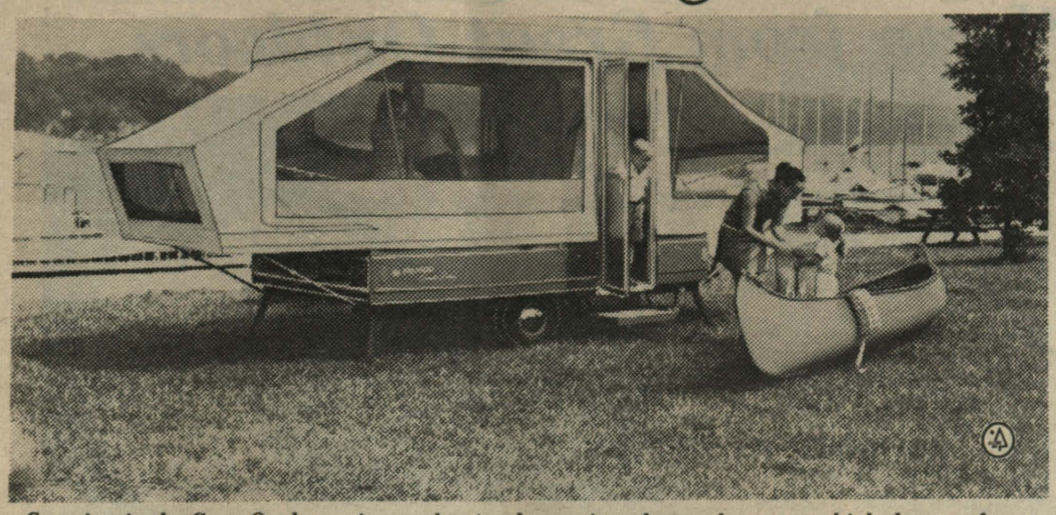
One of the most important items that any family takes into the great outdoors is its first aid kit. These highly important items should be kept as free from dirt as possible and they should be guarded against breakage.

Keep All Together

Try to keep all of your first aid supplies in one area yet

Organizing first aid kit into plastic container provides protection and quick, easy availability.

Tent Trailers Bring Home Comforts to Camping



Camping in the Great Outdoors rises at the simple turning of a crank to a new high degree of comfort, convenience and mobility from the bed of the "see-over" trailer. The picture above reflects the slim and trim outward appearance, and the screened picture windows of the new Nimrod Camelot Deluxe which has room inside to sleep six.

A dinette-sleeper arrangement inside provides space for six to eat comfortably seated on couch type benches that convert into beds at night. Above shows how during the daytime this Nimrod feature provides a spacious lolling area.

Families of Six Will Find Plenty of Room In DeLuxe Models

What is the latest word in camping? Actually there isn't any, for by the time it's written or spoken, something new has been created, some dream has become a reality.

But if there were one, it probably would be that little "extra touch," that fine line of finesse which provides camping with a luxury, a practicality, a comfort never before experienced.

Camping during the past 10 years has undergone a most stimulating evolution. Think, for instance, of the vast range of comparison between the old "motor bungalows," America's first tent trailers, and those of today.

Even in the early 1950s, the tent trailer consisted of mainly just that — a tent built on a trailer providing a couple of bunks for sleeping and not much else. But today, the tent trailer offers the comforts and luxury of home . . . plus the convenience of an ever-changing locale, the enjoyment of a vast array of scenery at a price most middle-income families can well afford.

In the Early Days

In the early days when campers were men with hair on their chests and proud of it, it was considered the mark of a sissy to carry comfort into the woods. Equipment then consisted of an ax, frypan, sleeping bag, tent and one change of clothes. Anything more than that was certain to earn you the reputation of a pantywaist, a non-camper.

Women in those days saw little virtue in burning their fingers over a wood fire, enduring leg cramps and backache from stooping to cook and squatting to eat. Then came a period of additional comforts, but they came at the expense of mobility. Today, with the luxurious tent trailer, mobility and comfort are items taken much for granted.

Take, for instance, the Nimrod Camelot Deluxe made by America's largest manufacturer of recreational vehicles. The Nimrod Camelot Deluxe offers all the comforts and conveniences of home and more.

The Camelot Deluxe is big — enough to sleep six people — yet it pulls with such ease that you hardly know you're towing it at all, even behind a compact automobile. A single crank mechanism raises the rugged insulated hardtop and at the same time slides out the two extra-wide 52-inch double beds.

Zip in Screen Door

Zip in the full length screen door and instantly, it's as if you just entered an expensive rustic lodge. Your living room is 112 square feet, richly decorated with maple grain roof paneling, a bright new modern-design linoleum floor, and picture windows which bring your outdoor environment into the living room. But that's only the beginning.

A Campantry kitchen assembly is new this year — a unit which conveniently can be used inside or out, still connected to the trailer. The Nimrod folks figured everyone doesn't like to cook inside and so they designed the unit as one of those little "extra touches" consisting of a three-burner gas range and custom sink at waist-high level, inside or out.

This year, too, there's a dinette-sleeper around which six can eat in comfort. And at night, couch-type seats become extra beds. The table no longer is bolted to the trailer, but can also be moved outside for use as desired.

There's a full size wardrobe closet with a door-length mirror inside, a door rack that slides out for easy accessibility and a handy towel rack, direct electrical lighting in the ceiling. Just another of those little "extra touches."

Space is provided under the wardrobe for an optional 5500 BTU heater to lengthen your camping season into the late fall, even winter in many parts of the country.

Take TV Along

And, if you so desire, you can take along a portable television so you won't miss a single one of your favorite programs while you're in the woods.

Indeed, if there were a last word, tent trailer camping such as with the Nimrod Camelot Deluxe would offer it. You ask yourself, what possibly could be added to the comforts and luxuries of camping now? But come next year, the designers undoubtedly will show you . . .

Driving long distances at night? A Thermos vacuum bottle full of hot coffee will provide a welcome eye-opener to keep you alert whenever you wish.

Cook Out or Cook In flexibility to suit the owner's fancy is furnished by the new Campantry feature of this year's Nimrod. The unit may be moved from the inside out as shown above and still remain connected to the trailer.

Campers Stretch Vacation Budget For Families

Budget stretching savings for the family figure high in the rising popularity of vacation by campers.

Figure it out, say those who know. Motel rooms might average $18 a day, meals $20. That's $532 for two weeks.

Vacationing in a camper, the family has brought along its own comfortable sleeping facilities, its own efficient kitchen, as well as a daytime living room and unlimited mobility.

What You Should Know

About Towing Trailers

After a little practice, there's nothing especially difficult about towing or parking a camping trailer. Get the feel of your trailer behind your car a little bit before you start and these helpful pointers in mind:

STARTING FROM A DEAD STOP with a trailer calls for slower and more even acceleration than ever. Also give yourself more clearance in the traffic flow to provide for your increased length and decreased initial speed.

STOPPING SAFELY will depend on your tire condition, brakes, the weather, your speed and the condition of the road. Make a practice "quick stop" early in your trip to learn the effects of the trailer on your stopping ability.

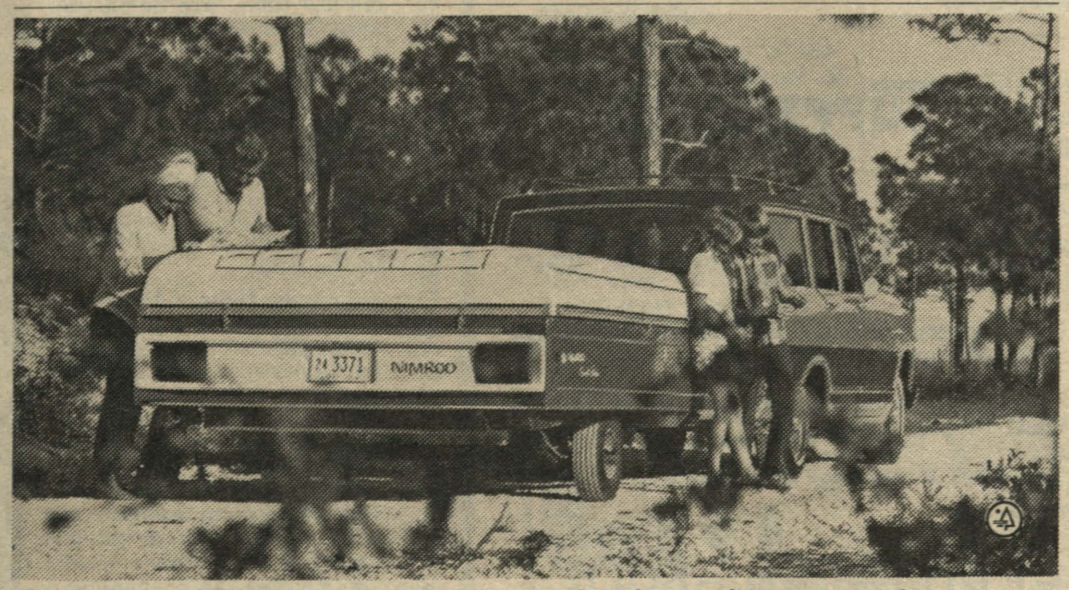
WHEN MAKING TURNS, remember that the rear wheels will not quite exactly follow the path of the front wheels of your car. Make allowance for this. Leave additional room and clearance by driving a little beyond the turning point before making your turn.

WHEN PASSING, keep in mind that the trailer will slightly decrease your passing acceleration and you'll need more "clear" highway ahead than usual to pass another vehicle. With your increased length you'll need more room in front of the vehicle you're passing and you'll have to wait a little longer before you can pull back into your normal lane.

BACKING UP can really be pretty simple. When backing up, the back of your trailer always goes in the opposite direction of the back of your car. One simple method often used is to place your right hand on the bottom of your steering wheel. To move the back of your trailer left, move your hand left. To move it right, move your hand right.

Campers towing a trailer for the first time should remember that legal maximum speeds are lower in most states with a trailer than without. The trailer must be wired, complete to directional signals.

Most camper trailers do not have their own brake system, unless their gross weight is more than 1500 pounds. Frame hitches are better than bumper hitches, and safety chains are a must. Dealers usually can install trailer hitches.



The low-flat contour of the tent-trailer is just marvelous for spreading out maps when one stops briefly to check a meandering route to the campsite. Yet this convenience is but minor. A major benefit is the degree of safety added because the low profile makes it possible for the driver to see clearly to the rear while towing.

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Tune Up for More Fun Before Starting on Vacation

Put More Trouble-Free 'GO' into Your Trip into the Great Outdoors

Look at your vacation snapshots from last year. How many show your family stopping at a filling station to get gas?

If the answer is none, then it would appear that buying gasoline is not one of your most memorable vacation memories. Necessary, yes; fun, no.

Champion Spark Plug Company has come up with a way to put more fun and less funds in your summer outing. An engine that is expertly tuned before the trip can mean gasoline savings that assure you fewer stops for fuel and more money saved to spend in your vacation enjoyment.

As an extra bonus, a tune-up will give your car more power to pass and surer starting on cool or damp mornings.

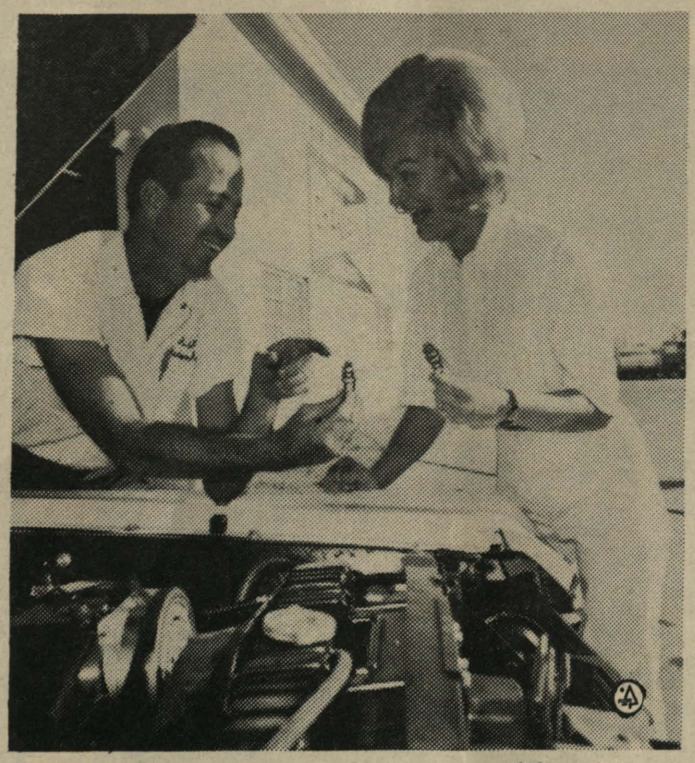
To measure the value of a well-tuned engine, Champion conducted a three-nation, six month study of car performance last year. Using a portable dynamometer on cars in the U.S., Mexico and Canada, the tests revealed the following:

Average fuel savings between cars in need of tune-up and a tuned car were 8.2 percent for the tuned car. With a change in spark plugs alone average savings were 6.2 percent. Translated into motorist benefits, that's considerably better than a free gallon of gas per tankful. Or being able to drive an extra distance between fuel stops.

Improvement in passing power was also dramatic. A tuned car passes in 9.8 percent less distance than a car in need of tune, the tests showed. With new plugs alone, passing efficiency increased by 6.6 percent.

Engine power output increased 10.4 percent after the engine was tuned and 6.6 percent when new spark plugs were installed without other tune-up services.

Tune-up is just one service that will make your vacation trip trouble-free and enjoyable.



Yes, mom, just a visit to your favorite automobile maintenance shop can go a long way toward making your family's trip into the Great Outdoors trouble free. Maybe all you need to put the family car in proper condition are new points, new plugs, basic to a tune-up. Your expert mechanic will make it clear to you.

For Safe, Trouble-Free Driving . . .

Check Your Car

Most motorists about to embark on a long automobile trip make it a practice to run their cars into their favorite garage or service station, for a check-up. Experienced motorists know this is a good practice, especially at this time of the year, whether a long trip is planned or not.

Never is the family car more used than during the summer season. Never during the year are car owners more concerned about being sure their automobiles are in prime condition, ready for instant safe and trouble-free use.

* * *

Here is a list of things, suggested by the experts at Champion Spark Plug Company, that you can clip and take with you when you take your car to your favorite service station, listing what you'll want the experts to check for you.

☐ **ENGINE:** complete ignition check, including spark plugs, distributor, coil, points, condenser, timing and advance wiring and connections.

* * *

☐ **FUEL SYSTEM:** check, including idle speed, fuel leaks, clean PCV valve and fuel sediment bowl, clean or replace air filter. (Perform with tune-up.)

* * *

☐ **COOLING SYSTEM:** check coolant, hoses, fan belt, radiator cap; inspect for radiator leaks, flush and install rust-inhibitor.

* * *

☐ **BATTERY:** check water level and cables, clean connectors and terminals. Check voltage regulator and drive belt for condition.

* * *

☐ **LUBRICATION:** change oil, oil filter, check transmission, power steering and differential oil level. Lubricate chassis if needed.

☐ **BRAKES:** check brake fluid, inspect drums and linings for wear, master and wheel cylinders for leakage.

* * *

☐ **TIRES:** check for adequate tread, uneven wear, cuts, sidewall wear, correct pressure, good valves.

* * *

☐ **EXHAUST:** check for holes in muffler, tail pipe. Inspect clamps and fasteners for condition. Clean PCV device in engine.

* * *

☐ **SUSPENSION AND STEERING:** check shock absorbers, springs, steering linkage. If needed, balance and align wheels, rotate tires.

* * *

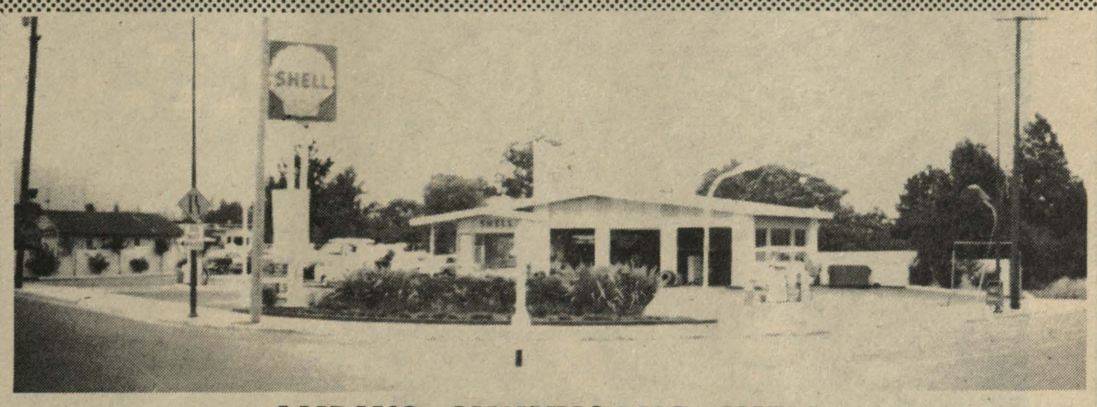
☐ **WIPER BLADES:** Replace if needed.

* * *

☐ **ALL LIGHTS,** including headlight focus, turn signal bulbs and parking lights.

* * *

And now that you've clipped this check list and put it in your wallet for discussion with the car care experts, you've taken your first step to a safe and trouble-free trip into the great outdoors.



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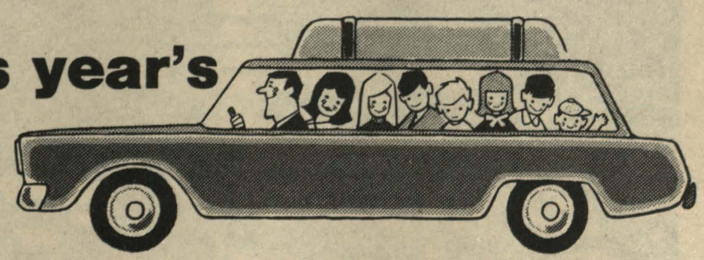

Let us check over all of the items on this list. It's your best protection against a ruined vacation due to car trouble!

☐ **ENGINE TUNE-UP**—A new set of spark plugs plus whatever other tune-up items your car needs. We check points, condenser, rotor, distributor cap, wiring and electrical connections, coil and air filter.

☐ **BATTERY**—We'll check it for full power, make sure terminals are tight and clean.

☐ **VOLTAGE REGULATOR**—Let us check it. Over or under charging can ruin your battery.

☐ **COOLING SYSTEM**—We'll check coolant level and all radiator hoses.

☐ **FAN AND PULLEY BELTS**—We'll check adjustments. If badly worn they'll be replaced.

☐ **CRANKCASE** — We'll replace dirty oil with proper grade oil for summer driving.

☐ **LIGHTS AND WIPERS** — We'll check that all of your lights are operating and that blades wipe without streaking.

☐ **TIRES**—We'll check them for wear. Worn tires can cause trouble on crowded vacation highways.

☐ **BRAKES**—We'll check for proper adjustment — a slight pull to one side can slide you off the road.

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SHELL

Boating Riding Crest of Recreational Wave

Versatility of New Outboard Motor Design Paves Way for Tailoring Outfit to Your Pleasure

Pleasure boating is riding the crest of the recreational wave — both in quantity and quality. More people are enjoying better equipment more often than ever.

In just ten years, reports Johnson Motors, the world's largest manufacturer of outboard motors, the number of recreational boaters has mushroomed from 27 million to more than 42 million.

Last year, boaters from Northern Maine to Southern California, from Anchorage to Key West, all through Canada, spent $3-billion on everything from powerful high-horsepower outboard motors to rope ("line" in marine jargon) and fuel.

They got their money's worth. The modern outboard is no last-minute brainchild of a backyard inventor, glued together in a garage as a sort of semi-vocation.

20th Century Technology

It is, instead, an intricate piece of Twentieth Century technology, often designed with the help of computers, always years in development.

Take Johnson's new 115-h.p. outboard for 1969. Engineers with college degrees on their office walls and grease under their fingernails designed and tested prototypes for years, eventually settling on a design producing 20 per cent more power than last year's 100-hp model, yet significantly lower and lighter.

With a thin, hydrodynamic lower unit programmed by a computer, with the efficient capacitor-discharge ignition system utilizing surface-gap sparkplugs, with such easy-to-operate transmissions as the famed Electramatic, today's big outboards are truly a piece of engineering art.

Most Popular Size

But not everyone needs top-of-the-line power. The horsepower of the average outboard purchased in 1968, according to John Millard, Johnson's product manager, was 31.5 h.p., a statistical model far from the "century" kickers.

The most popular-sized outboards remain the "fishing" motors . . . 6-, 9½- and 20-horsepower engines, for example. This is understandable when one considers 30 million Americans went fishing at least once last year.

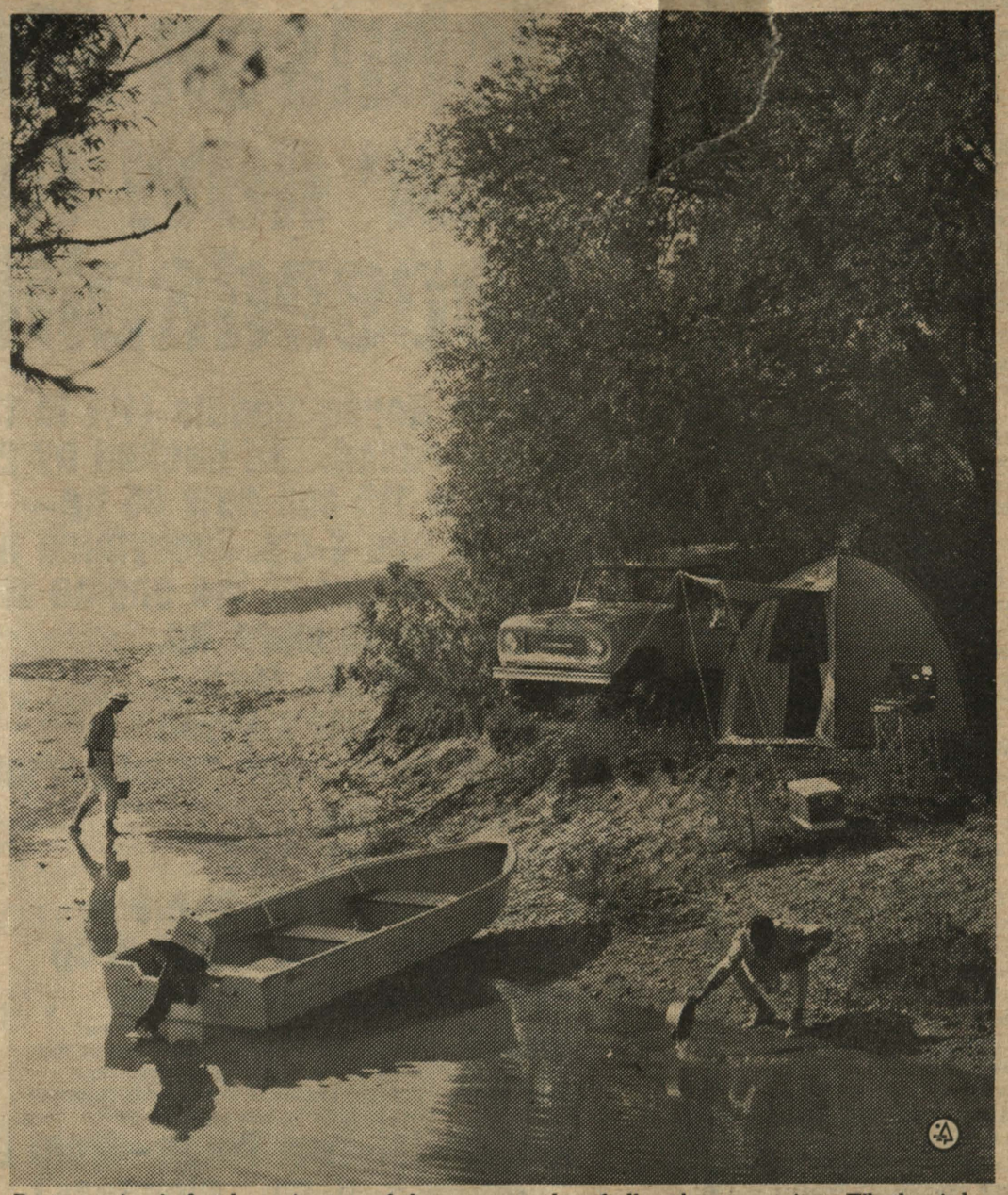
And in this age of mini-skirts and mini-cars, the pleasure boater hasn't been forgotten. Inexpensive "mini-motors" like the 19-pound 1½ have proven extremely popular with canoeists and becalmed sailboaters, and coupled with the inflatable boats so long popular in Europe and recently introduced here, provide portable boating undreamed of ten years ago.

Outboards are durable, too. Last year, researchers counted nearly 7-million outboard motors in use, more than half the 10 million sold since 1919. How many 1919-era automobiles remain on the road?

Tailored to Needs

Today's 42-million boaters can put together a power-and-hull combination tailored to his particular needs, enjoy it on an ever-increasing system of recreational waters and have it kept in shape by factory-trained professional servicemen.

That's a long way from the bulky hard-to-start "knuckle-buster" outboards of the 20's and 30's. And it's probably just as long a way from what the estimated 75-million pleasure boaters of 1980 will find awaiting them at their marine dealers.



Boat camping is fast becoming one of the most popular of all outdoor recreations. Whether it be a family cruise or a men-only fishing expedition, modern camping equipment permits a complete camp to be set up in minutes, yet collapses into compact, easy-to-store packages for travel.

Snapshots Add New Dimension To Boating Fun

Snapshots add a new dimension to boating fun, but there are a few photographic bugs that should be guarded against overexposure — water reflects far more light than ground surfaces.

Use fast shutter speeds — 1/100th or 1/200th of a second — and don't brace against the boat because it's moving all the time. Watch out for water on the lens, too; even one drop can spoil the picture.

Finally, warns the Johnson Motors News Bureau, protect that camera from the jarring it'll probably get in the boat. Be sure to secure the camera, and not to leave it loose and unprotected on the boat seat.

Boating photography is a ball, particularly when the lens is focused on such a pretty subject. Whether taking movies or snapshots, every picture will be perfect if the cameraman remembers that picture-taking around water requires different techniques than on land.

Families Find New Outdoors Pleasure in River Cruises

"Cruising down the river, on a Sunday afternoon . . ."

It's a great old song — and a great new way to enjoy family boating. More and more families across the nation are discovering pleasure boat cruising as a fun-filled, informative open door to the great outdoors.

A small-boat cruise is limited only by time and navigable waters. It's a good idea to plan ahead, though.

Whether it's a day-long run around the lake, or a year-long nautical odyssey, a little advance planning will go a long way toward insuring a relaxing, trouble-free trip.

First, of course, make sure your equipment — boat, engine and accessories — are shipshape, recommends Johnson Motors, the outboard motor company. There's nothing as frustrating as having a longed-for vacation ruined by a balky spark plug or a nicked propeller.

Plan Itinerary

Plan a realistic, leisurely itinerary, too. Remember, the object of a cruise is to have fun, not set a speed record. Allow plenty of "slack" time to enjoy the sights that are sure to lie alongside any cruise route.

Keep plenty of fuel aboard. A full reserve tank is excellent insurance against running out of gas far from a pump.

If on-shore overnights are planned, it's a good idea to make advance motel reservations along the way, just like an automobile trip. Particularly during the popular vacation seasons, motel-marinas with vacancies are often hard to find around stopping time.

Beat Motel Rush

Many boaters beat the motel rush, however, by camping alongside the water. Today's camping equipment manufacturers have made boat camping simpler than ever. "Pop" tents, safe and lightweight cooking equipment, air-tight plastic containers, all enable the pleasure boatman to set up a safe, secure camp in a matter of minutes. And the compact equipment takes up little storage room in the boat.

Nearly 600,000 sailboats set sail last year . . . and nearly that many were becalmed at one time or another. Many sailers are turning to outboard motors for that extra push when the wind dies down, and today's auxiliary kickers offer lightweight, dependable power when ever needed.

Don't overload the boat with cartons of food and non-essential items. It's much easier to replenish supplies at pre-selected stops along the way.

If kids are along, stow a few games aboard. Children sometimes get restless on prolonged cruises, and a few simple games permit them to while away the miles between stops.

For safety's sake, the Johnson Motors experts suggest, let someone know your itinerary before you weigh anchor. Cruising down an out-of-the-way stream, it's a good feeling to know someone knows where you are.

Chart Your Cruise

Finally, chart your cruise. Automobile road maps usually won't do the trick; they're great for highways, but they just don't show everything the cruising boater needs to know for safety's sake.

Marine-oriented maps — available from a variety of sources — relate water depths, marinas, obstructions, points of interest, necessary facts not contained on the usual road-maps.

Boat cruising is fun. All it takes is boating sense and a little advance planning.

Huge marine display seen at Vallcraft

Vallcraft Marine, located at 3701 Monterey Road, is one of this area's oldest and largest boat shops. Dwight Kelsey, owner of Vallcraft, established his business in 1957 and has watched our valley grow to one of the largest boating areas in the country.

"This year promises even better things for the boating public" says Kelsey. "The lakes are full now and the water conservation people are making every effort to keep them that way for years to come."

Last fall Vallcraft moved for the third time since 1957. They are now in larger more convenient quarters. In their showroom is displayed as many as twelve boats ranging from 20' cabin cruisers to smaller outboard and cartop boats. But, that wasn't the main reason "Kelsey" moved to larger quarters.

"Our business is based on service and a good product line is only as good as the service available. We required more room to properly service our increased sales. The extra showroom space is also handy to cope with the ever increasing variety of boats. It used to be a boat shop, specialized in one or two kinds of boats, but now we have to carry everything from large cabin cruisers to rowboats."

Vallcraft is presently carrying a wide selection of boats, motors and trailers. The products available also include a wide assortment of marine accessories. Some of the major products carried are as follows: Dorset Boats including cabin cruisers from 17' to 23' as well as outboard and inboard runabouts; Seaflite, fine quality inboard outboard runabout; Chrysler, a complete line of outboard and I.O. cruisers and runabouts; Crestliner and outboard runabouts Hydro Swift, Chrysler powered inboard outboard runabouts; Tahiti SS and Malibu, SK type outboard ski boats; Trailorboat, manufacturer of the famous Klamath boat and other cartop fishing boats.

Johnson motors, finest quality outboard motors from 1½ H.P. to 115 H.P; Chrysler motors, Chrysler engineered outboard motors for any size boat; McCulloch motors, world's largest manufacturer of two cycle engines; Nor Cal trailers, heavy duty boat trailers for any size boat; Vanson trailers for boats of all sizes and Dilly trailers, tilt-type trailers for easy launching.

Four years ago Vallcraft represented only two boats and one motor manufacturer. Today they are dealers for seven boats, three motors, and three trailers and destined to expand even more. This is an organization that has truly grown with the community.

"We are grateful to the people of Santa Clara Valley for helping us become a leader in the boating industry," says Kelsey.

Johnson 1969— four new firsts in dependability

16 Sea-Horse models (1½ to 115 hp) all new or improved...all backed by 2 year warranty.*

New 115 and new 85 hp— low profile V-4's. Everything new but the shape of the engine block.

V-115 has 15 more hp. weighs 20 lbs. less than last year's V-100. Johnson's V-115 is lower, leaner, lighter than other motors in its hp class. New highs in performance, new lows in fuel consumption, vibration and sound.

New 25 hp—our "total performer".

Fast it is, but heavy it isn't. You can ski it, fish it, work it . . . and still lift it. New computer-designed prop, large bore carb, new pistons. We've clocked it at 30+ mph on a 14 footer.

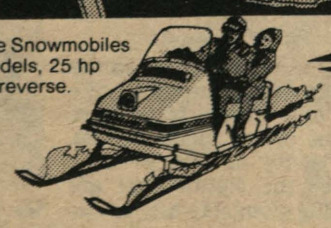
New 4 hp feels like a 5.

Weedless Angle-Matic prop delivers 25% more open water thrust. High efficiency combustion chamber design with wide-open fuel intake system, twice as many reed valves, new high capacity carburetor increased horsepower but added only 1 lb. over our old 3.

4 new Johnson Boats—from the "quality in depth" pioneers!

The deeper you look, the better they look. Two 19'-1" big-water models: nine passenger Surfer, and the 191. Two 16'-2" six passenger models: Seasport, with 57 sq. ft. of open cockpit, and Reveler, a racy runabout. Now deeper keels for faster, softer, dryer ride.

6 *New* Johnson Skee-Horse Snowmobiles . . . Including Wide-Trac models, 25 hp engines, electric start and reverse.



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*For 24 months after purchase, Johnson Motors will replace or repair, without cost to the original purchaser, any part of its manufacture which, upon inspection, proves to have failed in normal pleasure use due to faulty material or workmanship.

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Camping-Boating Teaming Up for Outdoor Fun

Helps Double Pleasure For Your Family

Discover the joys of boat camping. Today's wonderfully lightweight camping equipment fits into this travel light and easy picture. In fact, you might even want to fly to your campsite in a float plane as some campers do. Choose your equipment carefully — it will pay dividends. Setting up camp is easy when you have Pop-Tents. Large families will like the Prairie Schooner for its spaciousness. Select camp stoves and lanterns that burn any gasoline. Incidentally, if you'd like an extra seat on your boat, get a vinyl-covered foam cooler cushion for your ice chest. And don't forget to include a Thermos vacuum bottle for coffee breaks.

You won't have any traffic problems this summer when you go over the waves for a boat camping vacation. Throughout the country, increasing numbers of families are discovering there's more fun to be had by land and by sea.

"Camping by boat can bring much pleasure to the whole family who will enjoy seeing their campsite and its environs from this new vantage point," comments Jack Hamilton, boating and camping expert at the Thermos Division of King-Seeley Thermos Co., the company whose outdoor living products are so familiar to those who take to the woods and to the waterways.

"It's a life that comes easy once you know the ropes," adds Hamilton. "For instance, how do you pick a campsite? There are thousands of public campgrounds dotting the United States and many of them are located along boating waterways.

Choose Spot First

"First decide what your family likes best. Do they fancy mountains, deep woods or beaches? You can be certain there's a campground to suit their preference whether it's public or the family's own discovery in virgin country.

"By day, they'll delight in the pleasures of boating — water travel, fishing, swimming and snorkeling. At night, they'll have the fun of camping ashore. Many boat buyers purchase trailers that carry their craft anywhere a car will go.

"Launching ramps are a common sight throughout the country these days. All you have to do is trailer your boat to a waterway, launch her from the ramp, lock your car and away you go on your cruise."

For information on public camps, write the State Conservation Department in whatever state you're planning to camp. It will probably be the best six-cent investment you'll ever make. They'll send you maps, lists of lakes and rivers with campsites and information on the facilities at the camps. The National Parks will provide you with valuable information, too.

If you want to avoid crowds, boat camping offers a fine chance to explore quiet, out-of-the-way lake and river areas. Canoe campers have access to many delightful spots that are beyond the reach of other campers.

New at the Game

If you're new at the game, it might be advisable to hire a guide if you plan an extended trip. Experienced canoe-campers might forego the guide, but they generally set out well armed with maps and ideally, one of them will be a geodetic map of the state.

An outboard runabout is ideal for boat camping because its shallow draft enables you to beach it in front of your campsite. Even small boats can carry enough camping gear for a family because modern camping gear is so compact. Whatever the size of the craft, gear should be stowed properly and shouldn't interfere with daytime activity on the boat. Distribute the weight evenly, with the heavy equipment low and along the centerline.

The term "shipshape" isn't just an idle expression. We don't suggest you emulate Captain Bligh but it's a wise skipper who is firm about running a trim ship.

Be sure to have a Coast Guard-approved jacket or buoyant cushion for everyone and a chart of the area in which you're boating showing water depths. Other equipment for the boat should include a compass, extra fuel, distress flares, a portable radio and plenty of extra line.

The most important piece of equipment you'll pack is a tent or tents, depending upon the size of your family. The Pop-Tent is ideal for boat camping. It can be packed neatly into its compact case and is light enough to be carried by anyone in the family. It needs no stakes or poles and can be set up on sand. It's nine feet in diameter, has sewn-in floors and zippered nylon screening.

The Pop-Tent is portable and can be moved easily without dismantling. If the wind gets too brisk, just turn the tent around. If your children are of an age where they'd like to be on their own, they'd love to appropriate the smaller 7-foot version which sleeps two. Four people can bed down in the larger 9-foot tent.

Lengthen Your Summer Vacation by Month Of Camping! You Can, and Here's How

Like to lengthen your summer vacation and enjoy a month of camping? Sound impossible? It isn't.

"The trick is to make the most of your weekends," says Emily J. Berckmann, women's service director for the Thermos Division of King-Seeley Thermos Co., a company which has already stretched campers' vacation time with their wonderfully convenient camping equipment that makes setting up camp a breeze.

"From Decoration Day to Labor Day, there are fourteen weekends — three of them 3-day ones. It all adds up to a month of glorious days made to order for camping."

No matter what section of the country you call home, there are sure to be all sorts of campgrounds within easy driving distance. Today's highways and thruways have placed many desirable camping areas within reach of the weekend camper.

Ideal Departure

Ideally, you'll leave right after work on Friday night or get an early start on Saturday morning. The car can be packed Thursday night or Friday morning for an early getaway. All you'll need to stow away at the last minute are your perishables which you'll want to pack in an ice chest.

For best results, remember all foods should be well chilled before placing them in the ice chest. You'll find block ice assures maximum cooling temperatures because it melts at a slower rate. If you're carrying food as well as soft drinks and canned fruit juices in your ice chest, it's a good idea to freeze water in watertight plastic containers so the food won't get waterlogged.

Make it a habit early each week to get these ready in the freezer. Fill the containers less than full to allow for expansion when the water freezes. Incidentally, once the water melts, you'll have a fine supply of good, clean drinking water.

Plan your weekend menus midweek so you can shop ahead and won't have to spend precious time buying supplies Saturday or Sunday. Use convenience foods whenever you can to minimize food preparation time. Save your gourmet meals for during the week.

A good night's sleep can increase camping fun so invest in sleeping bags for the whole family. Buy machine-washable kind, a plus when you camp a lot.

They're Really Ready

Some seasoned weekend campers have their packing so organized they've set aside a special closet to hold their gear so they're always ready to go camping. You might like to do the same thing. As a starter include such essentials as tents, an ice chest, picnic jugs, camp stove and lantern, cooking equipment. Thermos vacuum bottles, first aid kit, sleeping bags, and bathing suits and caps.

Campers aren't immune to rips, tears and loose buttons, unfortunately, so pack a small sewing kit and a supply of safety pins.

High on the list of essentials for a camping trip is a Thermos ice chest to safeguard perishables and keep beverages at their chillest. No need to worry about forgetting a bottle opener — this ice chest has one built-in on the recessed handles. Simplify packing of supplies with compact, airtight plastic food containers.

Today's Camping Equipment So Handy Even a Woman Can Set Up the Tents

Today's camping equipment is so streamlined and lightweight even a woman can set up and strike camp. And who says tents have to look as if they were surplus from World War II?

Nowadays tents come in almost every shade of the rainbow. Want a red or orange tent? No problem at all. Or maybe a fancy blue one to match your eyes. That's possible, too. Those campers who were behind the door when mechanical skills were handed out will celebrate the fact that there are tents around that don't require a degree in engineering to get them up or down.

Some tents are so light Junior can tote them around. In fact, Junior can easily put up his own tent if you get a Pop-Tent, an igloo-shaped tent that pops into position in less than two minutes without poles, ropes or stakes. Completely portable, it can be moved from shade to sun even when it's up. (Husbands of women who like to rearrange furniture take note. Don't stray too far from the campsite. When you return you may find your wife has picked up the tent and moved it to a better location.).

Available in two sizes, the Pop-Tent is ideal for weekend campers because it's so compact it fits into a 30" carrying case. The smaller model sleeps two, while four persons can bed down in the larger size.

Another happy tent choice for weekend wanderers is the Prairie Schooner which brings campers tent living at its best. It, too, takes a minimum of effort to erect, yet it provides all sorts of creature comforts such as full flooring, a screened door and window.

Don't forget to bring a Thermos vacuum bottle for between-meal coffee breaks.

Other valuable time- and space-savers are the camp lanterns and stoves that burn any gasoline. They eliminate the need to bother lugging expensive special fuel. Extra fuel will always be at hand in your car's gas tank.

Extra house guests? That Pop-Tent you use for camping can double as a spare bedroom in your backyard.

Planning to Buy a Camper?

Four Basic Types Offer Wide Variety of Choice

For the past five years, everyone's been talking about the boom in camping, the rapid expansion of campground facilities, and the ever increasing number of camping vehicles on the highways.

With increased leisure-time, shorter work weeks, more holidays, and increased disposable income, more and more people are returning to the fun-filled world of the great outdoors. And manufacturers are keenly aware of this trend.

This year's crop of campers are designed and styled to meet the demands of family campers.

No longer are the campers rough, bulky, austere creations, challenging the will of the most robust outdoorsman. Today most camping vehicles are tailored to meet the fancy of the lady of the house and yet constructed sturdy to last for years.

Essentially, there are four basic types of camping vehicles. Within each category there is an endless list of options which can be applied to tailor your specific desires and needs.

* * *

THE CAMPING TRAILER is very popular perhaps because of its relatively low price and its versatility. This type of camper utilizes canvas tent and folds to a low profile for towing. At your campsite, it opens to a spacious room with two double beds, large screen windows, and numerous interior options.

The Nimrod Camelot Deluxe, for example, opens to 17 feet by 6½ feet or 112 square feet of spacious living area. It has a couch which folds into a third double bed, an insulated hard top, and a portable kitchen assembly with a 3-burner stove and sink which can be used outside as well as inside. It also contains an ice chest and a portable formica table.

Set up time is minimal as the Nimrod has a crank operated top which slides the beds out as the top is cranked into place.

ADVANTAGES — The low profile of canopy trailers enables you to see safely over the trailer when towing. For many models, it is not necessary to install over-size side mirrors. It tows easily and comfortably behind your car. It can be unhooked at your campsite, allowing you to use your car for personal matters Prices range from $400 to $2000.

* * *

THE TRAVEL TRAILER is popular because it is permanently set up and in most cases, is spacious and luxurious. You can arrive at your destination after sunset and you need only to unhook your trailer before bedding down for the night.

Many travel trailers are self-contained, that is, they have butane gas and a water supply within the trailer. They generally have a shower and toilet, as well as a well equipped kitchen and dining area. They sleep four to six comfortably. Price runs from $800 to $8000.

ADVANTAGES—Since travel trailers are permanently set up, they are immediately available for campsite activities. They can be detached from your car, allowing you to run errands and make side trips. When parked at home, they make a nice guest cottage.

* * *

PICK-UP TRUCK CAMPERS are campers designed to slide into the panel section of a pick-up truck. They are from 8 to 12 feet long and usually include a modern gas range and oven, icebox or refrigerator, double sink and exhaust fan. They are self-contained in that they carry their own water and butane gas supply.

Most are equipped with a combination toilet and shower and sleep from four to six people comfortably. There's also a space heater, water heater, and wardrobe. When you arrive at your destination, you're immediately ready to pursue your campsite activities. Prices for the truck and camper average about $5500.

ADVANTAGES—Passengers can legally and comfortably ride in the camper while enroute. The truck camper is highly maneuverable and additional rigs, such as a boat, can be safely towed behind.

* * *

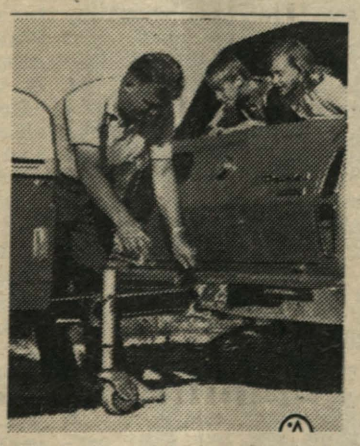
MOTOR HOMES and BUS CAMPERS are the most recent addition to the long line of camping vehicles. They are the ultimate in travel and outdoor recreation. The luxurious body section is an extension of the driver's section and separated by only a curtain or accordion divider.

Housekeeping is as natural as your home. The modern kitchen is completely furnished. Separate bedroom and den permits privacy at campsite or in travel. Hot water and butane gas are stored within the camper. Stove, toilet, heater, dinette table, wardrobe, extra beds, and stereo create a home-like environment.

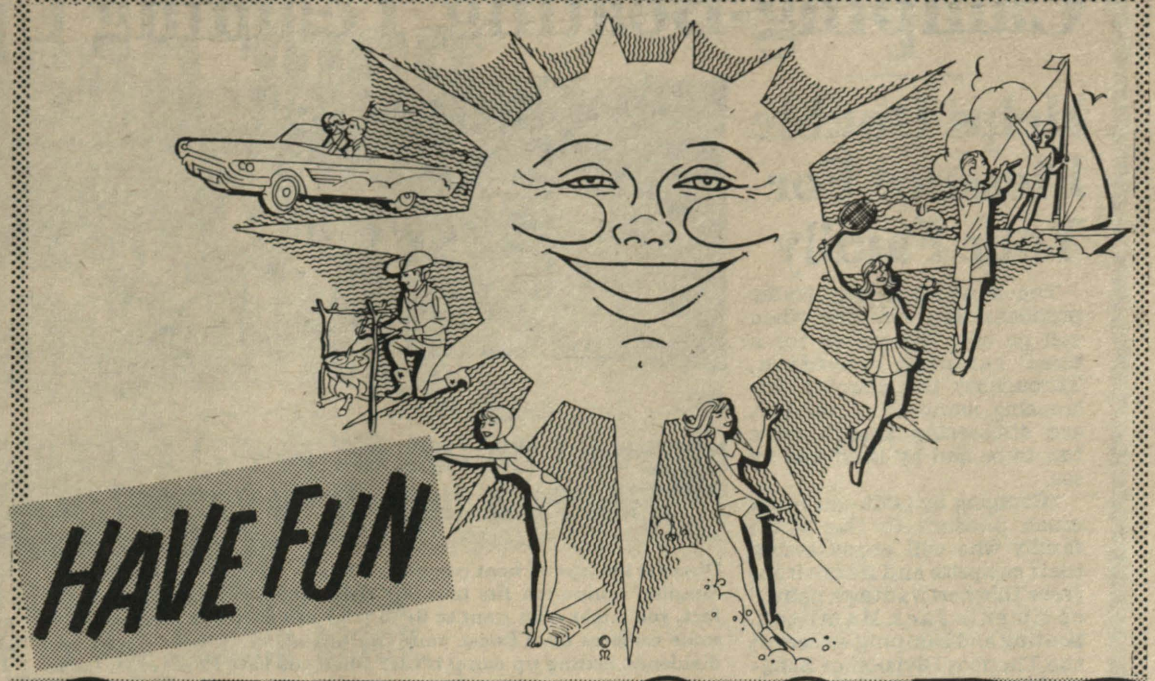
ADVANTAGES — The whole family travels together. Routine living activities continue uninterrupted while in travel. At campsite, every major convenience of your home is available to you, in addition to a constant change of scenery.

* * *

Several of the large manufacturers of recreational vehicles produce all four types of campers under one trade name. This allows the consumer to shop and compare all types at one location. Nimrod, the world's largest producer of recreational vehicles, produces five basic models of camping trailers, 17- and 20-foot travel trailers, a complete line of pick-up campers, and a 23-foot motor home under the Nimrod trade name.



Trailer hitches may now be ordered factory installed for perfect performance, as in the instance of the Nimrod and the Travelall pictured above, reports International.



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